

Bringing value to API-first-teams

ABOUT THIS CAMPAIGN

In this campaign we would like to reach as many developers working with APIs as possible.

Let's do a short intro to what Treble enables you to do.

Introducing Treble, a sleek SDK, tailored for rapid REST API development. The main features and outcomes that come of them are:

[OBSERVABILITY] **See Every Detail:** Get real-time updates and view metadata for every API request.

[ANALYTICS & GOVERNANCE] **Power Up Your Analysis:** Dive into potent analytics and master API governance.

[AUTOGENERATED API DOCS] **No More Manual Docs:** Benefit from automated API documentation.

[API SECURITY] **Prioritize Safety:** Every request undergoes an automatic security audit.

[ALFRED AI] **Boost Efficiency:** Meet Alfred, our AI-powered assistant. He generates integrations, tests, or SDKs in any language by understanding your API docs.

[API FIRST TEAMS] **Seamless Compatibility:** With support for over 18 languages and frameworks, integration is a breeze.

CAMPAIGN GUIDELINES

Main campaign idea

Show value of using Treble

[FEATURES]:

Share Request

Auto Generated Docs

Alfred AI

Communication (KeyWords)

API Specific Data Points

Simplified and Customizable UI

Time Saver

Easy to see and understand APIs

Visuals

[VIDEO]: Make a free account and either use the Treble Demo Project or make your own. Screen record and show how Treble brings value

[IMAGES]: Make a free account and either use the Treble Demo Project or make your own. Screenshot parts of dashboard and show how Treble brings value.

[ASSETS]: Make use of assets provided (logos, robots)

Our goal

[VIRALITY]: Get Treble in front of as many developers as possible and stay top of mind.

Overall goal (all influencers): get 500K views

User Acquisition: 50K new users signed up